

DEPARTMENT OF BUSINESS ADMINISTRATION
FACULTY DETAILS

Name of the faculty member	Mr. L. BALAMURUGAN
Designation	Associate Professor (Redeployed from Annamalai University)
Department	BUSINESS ADMINISTRATION
Qualification	B.Sc., (Agri) MBA, M.Phil.,
Date of Birth	03.06.1976
Date of Appointment	20.08.2007 (Deputed in M.R. Government Arts College 02.02.2016)
Subject Specialization	Marketing Management, HRM, Organisation Behaviour
Area of Research	Supply Chain Management
Research advisor for M. Phil. / Ph. D.	-
No of M. Phil. / Ph.D. Guided and Guiding	-
Books Published	-
Research Papers Published in Reputed Journals	22
Major / Minor Projects	-
Conferences / Workshops / Training Programmes Organized	-
Conferences / Workshops / Training Programmes Attended	26
Papers Presented in Conference Proceedings	6
Awards and Honors Received	-
Extension activities	-
Administrative Position in College	-
Membership in Academic Bodies	-
Membership in Professional Bodies	-
E-Mail Address	libalamurugan@gmail.com
Phone/ Mobile number	04144-260365, 9486871685
Any other relevant information	-